

**Bhavan's Vivekananda College
of Science, Humanities and Commerce
(Sainikpuri, Secunderbad, Telangana – 500094)
Autonomous College – Affiliated to Osmania University
Accredited with 'A' Grade by NAAC
B.Com. (Hons. Business Analytics)**

Program Outcomes:

PO1 Business, Accounting and Finance Knowledge: Ability to apply business, accounting and finance knowledge which is essential for decision making in an organization

PO2 Problem Analysis: Ability to apply basic statistical, legal, finance, accounting and analytical skills for interpreting business-related problems.

PO3 Develop Solutions: Ability to critically analyze and develop solutions to meet the specific needs of an organization.

PO4 Adapting to Systems: Ability to adapt to new systems by applying discipline specific knowledge and entrepreneurial skills to solve problems and provide valid conclusions.

PO5 Communication: Communicate effectively on problems, issues and solutions with community and with society at large, such as being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions.

PO6 Ethics & Environment: Apply ethical principles and commit to professional ethics and responsibilities and norms in research and the functional areas, understand the issues of environmental context and sustainable development.

PO7 Individual and team work: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.

PO8 Self-directed and Life-long Learning: Acquire the ability to engage in independent and life-long learning in the broadest context of socio, economic and technological changes.

Program Specific Outcomes

PSO 1: Understand and develop wide spectrum of analytical skills in the areas of Trade, Commerce and Industry.

PSO 2: Apply critical and analytical research skill to evaluate the real time problems in specialized field of study.

PSO 3: Versatility to function in multi-disciplinary work environment, develop good interpersonal skills with work ethics and societal responsibilities.

Course Outcomes:

Name of the Course		FINANCIAL ACCOUNTING – I
Course Code		HBA151
CO1	Identify the key principles of accounting, branches of accounting and apply them in the process of accounting.	
CO2	Acquaint them with different types of subsidiary books.	
CO3	Compare the balances of cash book and pass book and reconcile them.	
CO4	Categorise the types of errors, rectify them and prepare final accounts.	
CO5	Assess the value of assets by using different methods of depreciation.	

Name of the Course		MANAGERIAL ECONOMICS
Course Code		HBA152
CO1	Identify various utility approaches and the laws associated with cardinal utility approach.	
CO2	Identify the factors determining the demand along with the laws of demand and able to demonstrate the knowledge of understanding of elasticity of demand.	
CO3	Identify the factors determining the supply along with the laws of supply and identify the factors determining the production and also able to demonstrate short run and long run production laws.	
CO4	Distinguish between various types of costs short run and long run costs	
CO5	Develop knowledge regarding National income, Measurement of National Income, Business cycle and inflation	

Name of the Course		PRINCIPLES OF MARKETING
Course Code		HBA153
CO1	Exemplify the key concepts of marketing; define the role of marketing in economic development, and also will be able to identify the relevance of marketing mix for various products and services.	
CO2	Identify the main factors and forces of marketing environment that affect a firm's ability to build and maintain successful customer relationships.	
CO3	Describe major bases for segmenting consumer and business markets; define and be able to apply the three steps of target marketing: market segmentation, target marketing, and market positioning; understand how different situations in the competitive environment will affect choices in target marketing.	
CO4	Explain the major types of consumer market and business market buying behaviour, the stages in the buyer decision process and analyze the major factors that influence both consumer market and business market purchasing decision.	
CO5	Define the basic concepts related to marketing research and list the marketing research process.	

Name of the Course		BUSINESS MATHEMATICS
Course Code		HBA154
CO1	Familiarize the concepts of Time Value of Money by Grasping the Concepts of Simple Interest, Compound Interest and Annuities.	
CO2	Examine the nature of the variables by figuring out the logical relationship of the functional behaviour, also the fundamentals of Limits, Continuity and Sets through their applications in the field of Business and Industry.	
CO3	Conceptualize the core methods of Mathematical Operations using Matrices.	
CO4	Apply the concepts of quadratic equations and progressions in practical business decisions.	
CO5	Integrate Differentiation & Integration applications in the areas related to economics & business	

Name of the Course		INFORMATION TECHNOLOGY FOR BUSINESS ANALYTICS
Course Code		HBA 155
CO1	Identify various parts of computers and their functions.	
CO2	Distinguish various operating systems and execute DOS commands.	
CO3	Make use of Ms.-word application.	
CO4	Design power point presentation.	
CO5	Apply the concepts of Internet and Multimedia.	

Name of the Course		FINANCIAL ACCOUNTING-II
Course Code		HBA251
CO1	Outline the various contemporary issues of accounting.	
CO2	'Identify the profit/loss understatement of affairs method and conversion method in single entry system.	
CO3	Prepare accounts of non-trading concerns.	
CO4	Solve problems related to types of capital accounts, admission, retirement and death of a partner of partnership firm.	
CO5	Evaluate the firms at the time of dissolution and insolvency of partnership firm.	

Name of the Course		BUSINESS ORGANISATION & MANAGEMENT
Course Code		HBA252
CO1	Classify the concepts of business -trade,industry and commerce.	
CO2	Distinguish different forms of business organisations	
CO3	Outline the features of Joint Hindu family firm and Categorize different forms of companies.	
CO4	Explain the principles of management in business organisations, and develops the skills to act as manager.	
CO5	Discuss the concept organization, centralization, decentralization and delegation of authority.	

Name of the Course		DATA ANALYSIS WITH EXCEL
Course Code		HBA253
CO1	Identify the data analysis methods and tools in excel application.	
CO2	Interpret formatting, sorting, filtering.	
CO3	Analyze and implement calculations using formulae and function methods	
CO4	Apply knowledge for Design Chart and graphs.	
CO5	Interpret data using validation tools Goal seek method and lookup wizard	

Name of the Course		Business Statistics-I
Course Code		HBA254
CO1	To familiarise the basic concepts of statistics along with methods of collection and presentation of data.	
CO2	To compute averages using different methods of central tendency.	
CO3	To examine the variation of data through different methods of dispersion.	
CO4	To identify the skewness and peaked ness in the data using the methods of skewness and kurtosis	
CO5	To determine the relation between variables using the methods of correlation.	

Name of the Course		Financial System
Course Code		HBA255
CO1	Illustrate the role of financial system in economic development.	
CO2	Explain about the growth and operations of the Commercial banks in India	
CO3	Elucidate the role of RBI with functioning of various banks under the control of RBI	
CO4	Describe the regulations and workings of Indian Money Market.	
CO5	Evaluate the regulations and functioning of the stock exchange and differentiate the role of different Banks in Indian financial System.	